

From: Jonathan.li Jonathan.li@bohaicapital.com

Subject: Re: Heads Up

Date: July 8, 2014 at 9:20 PM

To: Devon Archer darcher@rosemontseneca.com

Cc: Lindsay Wright[琳熙] LindsayWright@hk.jsfund.cn, 卢长祺 luchangqi@ample-harvest.com, James Bulger jbulger@thorntonai.com, Michael Leonard mleonard@thorntonai.com, Michael Lin michael.c.l.lin@gmail.com, Hunter Biden hbiden@rosemontseneca.com, xzli xinzhong.li@bhrpe.com



Guys,

They have also called BOCI, which is the investment banking arm of Bank of China. They legally owns the equity in Bohaicapital. The questions they asked BOCI is simple and factual. I advised BOCI to answer based on the facts.

Devon, I think the story they would like to dig will be more on your side. You should get you PR firm to advise you . But I think to put it as you individuals investment may not work. BHR registration with Shanghai free trade zone stated as Rosemont Seneca. This document can be accessed by the reporters.

BHR has not a PR house yet. Bohaicapital used a Chinese one who would not be helpful for WSJ. I asked Xinzhong , who handled PR matters for Bohaicapital, to follow up on this. I can attend any conference call for this anytime.

Jonathan

在 2014年7月9日, 上午8:39, Devon Archer <darcher@rosemontseneca.com> 写道:

Ok good. That makes me feel better. Let me know what J says and we'll speak later.

Devon Archer
646 436 3745

On Jul 8, 2014, at 7:22 PM, Lindsay Wright[琳熙] <LindsayWright@hk.jsfund.cn> wrote:

I will speak with Jonathan this morning and revert. The report and questions we are getting a pretty generic so it is somewhat a factual piece as I see it nothing more than that.

Regards

Sent from Samsung Mobile

----- Original message -----

From: Devon Archer <darcher@rosemontseneca.com>

Date: 2014/07/09 07:02 (GMT+08:00)

To: "Lindsay Wright[琳熙]" <LindsayWright@hk.jsfund.cn>

Cc: 卢长祺 <luchangqi@ample-harvest.com>, James Bulger <jbulger@thorntonai.com>, Michael Leonard <mleonard@thorntonai.com>, Michael Lin <michael.c.l.lin@gmail.com>, Hunter Biden <hbiden@rosemontseneca.com>, Jonathan Lee <jonathan.li@bohaicapital.com>

Subject: Re: Heads Up

Thanks Lindsay. This reporter has been calling around many colleagues and partners of Hunter and me overnight. Which begs the question, do we have anyone that handles out PR requests for BHR?

In general we do have PR people personally, because anything that gets into the news cycle seems to mushroom with false speculations, but that said we haven't included BHR in their briefings as we haven't had a first close.

Shall we have a call this evening to quickly discuss messaging? Or tomorrow morning our time?

I have a meeting at noon our time tomorrow with the PR firm Hunter and me have engaged so want to be on the same page with Beijing on messaging.

Let me know.

Devon Archer
646 436 3745

On Jul 8, 2014, at 6:43 PM, Lindsay Wright[琳熙] <LindsayWright@hk.jsfund.cn> wrote:

Ok got it. They asked some additional questions overnight can clarify this as previously advised rosemont seneca.

Jonathan they are after a target number for the fund. Pleade advise rmb 10 bn?

Regards

Sent from Samsung Mobile

----- Original message -----

From: Devon Archer <darcher@rosemontseneca.com>

Date: 2014/07/08 21:58 (GMT+08:00)

To: "Lindsay Wright[琳熙]" <LindsayWright@hk.jsfund.cn>

Cc: 卢长祺 <luchangqi@ample-harvest.com>, James Bulger <jbulger@thorntonai.com>, Michael Leonard <mleonard@thorntonai.com>, Michael Lin <michael.c.l.lin@gmail.com>, hbiden@rosemontseneca.com, Jonathan Lee <jonathan.li@bohaicapital.com>

Subject: Re: Heads Up

Lindsay,

If the WSJ calls back I would ensure you qualify that the BHR JV is with Hunter and I as individuals. How we were advised as by counsel was to it this way and I just want it to be clear. I don't think its a big issue but wanted to make sure that's how it's presented. '...Hunter and Devon, whose firm is Rosemont Seneca, but the JV is with us as individual private citizens.' Thanks.
Devon

On Mon, Jul 7, 2014 at 6:25 AM, Lindsay Wright[琳熙] <LindsayWright@hk.jsfund.cn> wrote:

All,

Got a call from the Wall Street Journal today, principally related to launching of our new fund regarding Alibaba IPO and Harvests attention to out bound investment.

However they also asked questions regarding BHR in summary I was brief, they also questioned cross border real estate as well.

1. JV between Bohai, Harvest Group and Rosemont, Seneca Thornton and Team
2. Focus cross border M&A ; sector focus, high end manufacturing, consumer, financials and energy (principally gas)
3. Registered FTZ focus on Fund 1 was RMB raise ; expected final close y/e ; no investments completed to date

That was about it – not sure when and if will run but just in case it does

Regards

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